



# 1 Magazine

**DISTRIBUTED**

**from Pocatello to Idaho Falls,  
Rexburg, Island Park to West Yellowstone,  
Driggs to Jackson Hole,  
Salmon to Mackay,  
and surrounding areas!**

---

**No other real estate publication  
can claim that distribution ...  
Just ask them!**

**Buying or Selling?... You'll find it here!**

**For more information please go to:  
[www.HomeTeamIdaho.com](http://www.HomeTeamIdaho.com)**

**Office/Fax: 208.782.0000 | Toll-Free: 877.565.2849**

**Web: [www.HomeTeamIdaho.com](http://www.HomeTeamIdaho.com) • Email: [HomeTeam@cableone.net](mailto:HomeTeam@cableone.net) • Address: 140 Wilson Ave. • Blackfoot, ID 83221**

# Compare us to other publications...



- |   |   |       |   |
|---|---|-------|---|
| <b>Full Color Publication</b> .....   | ✓ | ..... | ✓ |
| <b>Perfect Bound</b> .....  | ✓ |       |   |
| <ul style="list-style-type: none"> <li>• Longer lasting cover</li> <li>• More professional look</li> </ul>  |   |       |   |
| <b>Cover color change for easy Consumer recognition</b> .....   | ✓ |       |   |
| <b>Greater Distribution</b> .....   | ✓ |       |   |
| <ul style="list-style-type: none"> <li>• More pieces printed</li> <li>• In more locations</li> <li>• Distributed 2-3 times a week</li> </ul>  |   |       |   |
| <b>ONE magazine covers all of Southeast/Central Idaho</b> .....   | ✓ |       |   |
| <ul style="list-style-type: none"> <li>• Idaho Falls, Pocatello, Blackfoot, Rexburg, West Yellowstone</li> <li>• Rigby, Ashton, Island Park, Salmon, Mackay,</li> <li>• Jackson Hole, Driggs, and surrounding areas</li> </ul>  |   |       |   |
| <b>Active, full-functioning web site: HomeTeamIdaho.com</b> .....   | ✓ |       |   |
| <b>Team up with other area businesses' web sites to provide links to www.HomeTeamIdaho.com</b> .....  | ✓ |       |   |
| <ul style="list-style-type: none"> <li>• KIFI home page</li> <li>• KIFI real estate classified page</li> <li>• Idaho Falls Magazine - Media and Real Estate Section</li> <li>• Various realtors web site</li> </ul>   |   |       |   |
| <b>Actively market through other media</b> .....  | ✓ |       |   |
| <ul style="list-style-type: none"> <li>• TV Commercials</li> <li>• Radio Spots</li> <li>• Newspaper Ads</li> <li>• HomeTeam Day at the Eastern Idaho State Fair</li> <li>• E. Idaho State Fair Parade - distributing books along route</li> <li>• Various Home Shows throughout area</li> </ul> |   |       |   |
| <b>More real estate inventory for consumers</b> .....   | ✓ |       |   |
| <b>Specialized categories are consumer friendly</b> .....   | ✓ |       |   |
| <ul style="list-style-type: none"> <li>• Realty &amp; Recreation</li> <li>• Lots and Lands</li> </ul>   |   |       |   |

**Calls received by our Consumers are  
6 to 1 from The HomeTeam Realty and Recreation Magazine**

Based on Existing Advertisers Interviewed. 2-07

**For more information please go to:  
www.HomeTeamIdaho.com**

**Office/Fax: 208.782.0000 | Toll-Free: 877.565.2849**

**Web:** www.HomeTeamIdaho.com • **Email:** HomeTeam@cableone.net • **Address:** 140 Wilson Ave. • Blackfoot, ID 83221

# HomeTeam

Realty and Recreation Magazine

## 2009 Production Schedule

S	M	T	W	T	F	S
<b>JANUARY</b>						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

S	M	T	W	T	F	S
<b>FEBRUARY</b>						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

S	M	T	W	T	F	S
<b>MARCH</b>						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

S	M	T	W	T	F	S
<b>APRIL</b>						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

S	M	T	W	T	F	S
<b>MAY</b>						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
<b>JUNE</b>						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

S	M	T	W	T	F	S
<b>JULY</b>						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
<b>AUGUST</b>						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

S	M	T	W	T	F	S
<b>SEPTEMBER</b>						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

S	M	T	W	T	F	S
<b>OCTOBER</b>						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

S	M	T	W	T	F	S
<b>NOVEMBER</b>						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

S	M	T	W	T	F	S
<b>DECEMBER</b>						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

● = Copy Deadline    ■ = Proof Copy    ◆ = Distribution

### PROOFING YOUR PAGE(S):

An email will go out to all realtors/ agencies each month regarding that month's proofing deadline. At that time, we will specify when corrections, additions, deletions, etc, will need to be given to The HomeTeam. All changes are finalized after date specified.

**PLEASE NOTE: WHEN FINAL CHANGES ARE DUE. THERE IS A STRICT TIMELINE TO GET THESE CHANGES DONE AND THE MAGAZINE TO THE PRINTER. THEREFORE A SECOND PROOF IS NOT SUBMITTED.**

### STEP-BY-STEP PROOFING:

**STEP 1:** Click on the link "Realtor Proofs" and enter your password. A password will be given with the email announcing proofs are available for review. The password will remain the same for future proofing unless otherwise noted.

**STEP 2:** Choose the appropriate magazine. Then the list shown is by agency first then by individual realtors. Click on your name and/or agency and click the "go" button.

**STEP 3:** All files pertaining to your proof will be listed. Click on each file to view.

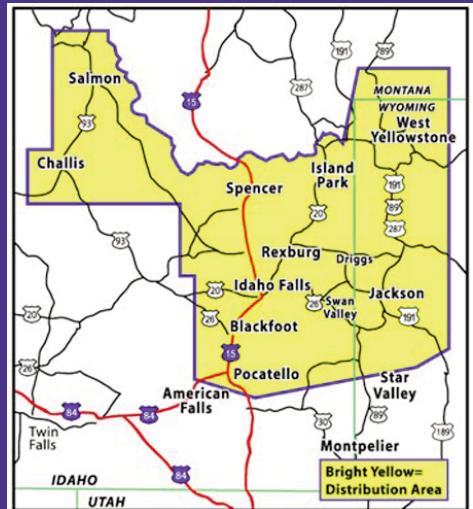
**STEP 4:** To make changes to your page, we prefer email.

**PLEASE NOTE: WE ALWAYS REPLY WITH A "THANK YOU" UPON RECEIVING YOUR EMAIL. IF YOU DO NOT RECEIVE THIS REPLY, WE DID NOT RECEIVE YOUR COPY.**

HomeTeam@cableone.net

If necessary, you may also fax copy to 782-0000. If you have picture replacements or additions, email files.

**PLEASE NOTE: ALL ADVERTISING WILL REMAIN IN THE HOMETEAM UNLESS WE HEAR OTHERWISE.**



**For more information please go to:  
www.HomeTeamIdaho.com**

**Office/Fax: 208.782.0000 | Toll-Free: 877.565.2849**

**Web: www.HomeTeamIdaho.com • Email: HomeTeam@cableone.net • Address: 140 Wilson Ave. • Blackfoot, ID 83221**